

ANOTHER LICENSE FEE IS POSSIBLE. FOR AN EARMARKED AND FAIR FUNDING OF PUBLIC SERVICE MEDIA

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We should not be prevented from rethinking the financing of public service media, on the contrary! But why not learn from the successes of neighbouring countries and reform the licence fee in France in the direction of an earmarked and fair funding? French economist Julia Cagé explains how this would guarantee sustainable resources independent of political cycles, creating a strong link between citizens and public service media. Especially since this option is supported by a majority of French people, as a survey shows.

In this report, Julia Cagé defends her proposal for a “contribution for public service” or “contribution for public service media”. At a time when fake news is proliferating and inflation is eating away at budgets, it is essential to provide visibility in funding and justice in distribution, as several Nordic countries have done over the past ten years. Another licence fee is possible!

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